

Requirements & Guidelines

AUDAC Partner Locator



1. Introduction

To ensure optimal visibility as well as the deserved recognition for our certified partners, we will add your contact information on the AUDAC partner locator. E.g. Partner locator for Belgium can be accessed via the [following link](#).

In this way the customer/end user can see at a glance which certified partner is the right person for the job.

We would like to expand this partner locator with a web page for each contact found on this page. This will allow us to create even more and especially easier traffic to our certified partners.

By linking redirects to and from various external websites, we can boost the overall findability (seo performance of all our websites) of our entire network.

To ensure that the searcher also effectively lands on an expected page, we would like to ask you to consider the following "Must haves" and "nice to haves".

If there are any questions please contact the PVS marketing team. mkt@pvs.global

2. Must haves

To market the brand in a consistent manner, we expect all certified partners to maintain an AUDAC brand page that includes the following content.

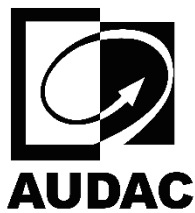
- Use of the AUDAC slogan

"Inspired by sound"

- About us AUDAC:
 - In text form

"It is what we experience through our senses that makes life meaningful. In fact, we can say that through the qualities in speech and music that we experience, we become familiar with the higher values of life. This is just one of the reasons why you will find a passion for sound at AUDAC. Each speaker, audio matrix or amplifier solution we develop expresses the same inspiration and quality that exceeds users' expectations, making it no coincidence that our success stems from exploring new methods and ideas beyond conventional boundaries..."

- In the form of a [video](#)
- Certified partner logo



Certified
Partner

- AUDAC reference:

A complete AUDAC reference performed by the appropriate certified partner.

- Correct spelling of brand name in capital letters - AUDAC.

3. Nice to haves

Conditions that are not required, but which add tremendous value in the context of brand recognition:

- Atmosphere photos that convey the identity as an innovative audio solutions provider. Find the photos on the next page or download them through the [following dropbox link](#).
- Put the product categories (and products) online as listed on [the next page](#).
- Use the appropriate AUDAC font: Montserrat Light (Standard Font)
- Use the correct AUDAC accent colors: Bright Indian Yellow
 - #D9A653
 - R [217] G [166] B [83]
 - C [17] M [37] Y [74] K [0]
- Link to the AUDAC.eu website & Socials
 - [Linkedin](#)
 - [Youtube](#)
 - [Facebook](#)
 - [instagram](#)

! Please note !

We would like to ask you to pay attention to the following points and be sure not to include them on the page:

- o Please do not use any of the old AUDAC logos.



Certified
Partner



AUDAC

- o Please do not use the old AUDAC slogan.

"Hearing is believing"

- Please do not post prices of innovative sound products online (for this we refer to the Certified partner contract).

Contact mkt@pvs.global for more information.